



Saturday, September 24th, 2022

Sponsorship Pledge & Invoice

We are seeking Sponsors & Booth Exhibitors for the 1st Annual West Trail Run in Lakeland, Tennessee. Please respond with your interest by September 1st, 2022

Please indicate your level of support:

Presenting Sponsor
\$2,500

Performance Sponsor
\$1,500

Green Sponsor
\$1,000

Splash Sponsor
\$500

Additional Opportunities:

Water Quality Grant Sponsor
\$1000

Beer Tent
\$500

Bounce House
\$300

Booth Only at the Water Quality
Festival \$100

Terms & Conditions:

- Full sponsorship pledge is due with this form unless payment is made online.
- Please send all company logos to charlene@tnstormwater.org

Company Name: _____

Your Name: _____

Address: _____

Phone #: _____ Email: _____

Pledge Amount: \$ _____ Festival Participant: _____ Total: _____

Paypal Online Payment

Payment enclosed

I agree to the terms & conditions of the Trail Run Sponsorship and in return agree to provide support at the level indicated above:

Signature: _____ Date: _____

The [1st Annual West Trail Run](#) is designed to promote stormwater educational efforts and to highlight successful green infrastructure practices that have been implemented within west Tennessee. This year, a portion of the proceeds will be awarded back to the community through a watershed quality award of \$1000 to promote the implementation of a local watershed quality stewardship project. Please join us in this campaign!

Please complete the attached form and return it with payment or pay online at <https://www.tnstormwater.org/westtrailrun>

Tennessee Stormwater Association
ATTN: Charlene DeSha, Executive Director
P.O. Box 6550
Maryville, TN 37802

If you have any questions, please contact Charlene DeSha at 865-386-6917 or charlene@tnstormwater.org

“Presenting” Sponsors: \$2,500 – Includes: Booth Space • 4 Runner entries • Recognized as a “Presenting Sponsor” at event • Name associated with all mentions of the race Company name and logo on 5K awards • Company name and logo listed as “Presenting Sponsor” in race advertisements • Company name and logo on print materials • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Sponsor-provided company logo on the finish line structure • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag • company banner displayed at the race venue (furnished by the sponsor)

“Performance” Sponsors: \$1,500 – Includes: Booth Space • 2 Runner entries and T-Shirts • Recognized as “Performance Sponsor” at event • Company name and logo listed as “Performance Sponsor” in race advertisements • Company name and logo on print materials • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Sponsor-provided company logo on the finish line structure • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag • company banner displayed at the race venue (furnished by the sponsor)

“Green” & Water Quality Grant Sponsors: \$1,000 – Includes: Booth Space • 2 Runner entries and T-shirts • Recognized as a “Green Sponsor” at event • Company name and logo listed as “Green” or “Water Quality Grant” Sponsor in race advertisements • Company name and logo on all print materials • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Company name mentioned on stage for awards ceremony & festival • 1 company banner displayed at the race venue (furnished by sponsor) • Sponsor-provided advertising materials in race goody bag.

“Splash” Sponsors: \$500 – Includes: Booth Space • 1 Runner entry and T-shirt • Recognized as a “Splash Sponsor” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag

“Beer Tent” Sponsors: \$500 - Includes: Booth Space • 1 Runner entry and T-shirt • Recognized as a “Beer Tent” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag

“Bounce House” Sponsor: \$300 – Includes: Booth Space • Recognized as a “Bounce House Sponsor” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival

- Individuals responsible for chairs, tables and tents for their booths
- Please contact Charlene DeSha with any questions: charlene@tnstormwater.org
- Check out our [Facebook Page](#) or our [Webpage](#)

