



Saturday, August 2, 2025

## Sponsorship Pledge & Invoice

We are seeking Sponsors & Booth Exhibitors for the 13th Annual Urban Runoff 5K in Nashville, Tennessee. Please respond with your interest by June 1st, 2025

Please indicate your level of support:

Presenting Sponsor  
\$2,500

Performance Sponsor  
\$1,500

Green Sponsor  
\$1,000

Splash Sponsor  
\$500

Additional Opportunities:

Water Quality Grant  
Sponsor \$1000

Booth Only at the Water Quality  
Festival \$50

Terms & Conditions:

- Full sponsorship pledge is due with this form unless invoice is requested below.
- Please send all company logos to [charlene@tnstormwater.org](mailto:charlene@tnstormwater.org)

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Pledge Amount: \$ \_\_\_\_\_ Festival Participant: \_\_\_\_\_ Total: \_\_\_\_\_

Payment enclosed

I agree to the terms & conditions of the Urban Runoff Sponsorship and in return agree to provide support at the level indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

<sup>1</sup>If Race is cancelled, payments will be returned or forwarded to 2026 Race

The [13th Annual Urban Runoff 5K](#) is designed to promote stormwater educational efforts and to highlight successful green infrastructure practices that have been implemented within Nashville. This year, a portion of the proceeds will be awarded back to the community through a watershed quality award of \$1000 to promote the implementation of a local watershed quality stewardship project. Please join us in this campaign!

Please complete the attached form and return it with payment or pay online at <https://www.tnstormwater.org/urban-runoff-5k>

Tennessee Stormwater Association  
ATTN: Charlene DeSha, Executive Director  
P.O. Box 6550  
Maryville, TN 37802

If you have any questions, please contact Charlene DeSha at 865-386-6917 or [charlene@tnstormwater.org](mailto:charlene@tnstormwater.org)

**“Presenting” Sponsors: \$2,500** – Includes: Booth Space • 4 Runner entries and T-Shirts • Recognized as a “Presenting Sponsor” at event • Name associated with all mentions of the race (i.e. Urban Runoff 5K presented by Company Name) Company name and logo on 5K awards • Company name and logo listed as “Presenting Sponsor” in race advertisements • Company name and logo on print materials • Prominent placement of company name and logo on event T-shirts • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Sponsor-provided company logo on the finish line structure • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag • 2 company banners displayed at the race venue (furnished by the sponsor)

**“Performance” Sponsors: \$1,500** – Includes: Booth Space • 2 Runner entries and T-Shirts • Recognized as “Performance Sponsor” at event • Company name and logo listed as “Performance Sponsor” in race advertisements • Company name and logo on print materials • Prominent placement of company name and logo on event T-shirts • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Sponsor-provided company logo on the finish line structure • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag • 1 company banner displayed at the race venue (furnished by the sponsor)

**“Green” & Water Quality Grant Sponsors: \$1,000** – Includes: Booth Space • 2 Runner entries and T-shirts • Recognized as a “Green Sponsor” at event • Company name and logo listed as “Green” or “Water Quality Grant” Sponsor in race advertisements • Company name and logo on all print materials • Large-size company name and logo on event T-shirts • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Company name mentioned on stage for awards ceremony & festival • 1 company banner displayed at the race venue (furnished by sponsor) • Sponsor-provided advertising materials in race goody bag

**“Splash” Sponsors: \$500** – Includes: Booth Space • 1 Runner entry and T-shirt • Recognized as a “Splash Sponsor” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag

- *Individuals responsible for chairs, tables and tents for their booths*
- *Please contact Charlene DeSha with any questions: [charlene@tnstormwater.org](mailto:charlene@tnstormwater.org)*
- *Check out our [Facebook Page](#) or our [Webpage](#)*

