



Saturday, May 6, 2023

## Sponsorship Pledge & Invoice

We are seeking Sponsors & Booth Exhibitors for the 1st Annual West Trail Run in Lakeland, Tennessee. Please respond with your interest by March 31, 2023 for print materials

Please indicate your level of support:

Presenting Sponsor  
\$2,500

Performance Sponsor  
\$1,500

Green Sponsor  
\$1,000

Splash Sponsor  
\$500

Additional Opportunities:

Water Quality Grant Sponsor  
\$1000

Beer Tent  
\$500

Bounce House  
\$300

Booth Only at the Water Quality  
Festival \$50

Terms & Conditions:

- Full sponsorship pledge is due with this form unless payment is made online.
- Please send all company logos to [charlene@tnstormwater.org](mailto:charlene@tnstormwater.org)

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Pledge Amount: \$ \_\_\_\_\_ Festival Participant: \_\_\_\_\_ Total: \_\_\_\_\_

Paypal Online Payment

Payment enclosed

I agree to the terms & conditions of the Trail Run Sponsorship and in return agree to provide support at the level indicated above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The [1<sup>st</sup> Annual West Trail Run](#) is designed to promote stormwater educational efforts and to highlight successful green infrastructure practices that have been implemented within west Tennessee. This year, a portion of the proceeds will be awarded back to the community through a watershed quality award of \$1000 to promote the implementation of a local watershed quality stewardship project. Please join us in this campaign! Deadline to apply March 31, 2023

Please complete the attached form and return it with payment or pay online at <https://www.tnstormwater.org/westtrailrun>

Tennessee Stormwater Association  
ATTN: Charlene DeSha, Executive Director  
P.O. Box 6550  
Maryville, TN 37802

If you have any questions, please contact Charlene DeSha at 865-386-6917 or [charlene@tnstormwater.org](mailto:charlene@tnstormwater.org)

**“Presenting” Sponsors: \$2,500** – Includes: Booth Space • 4 Runner entries • Recognized as a “Presenting Sponsor” at event • Name associated with all mentions of the race Company name and logo on 5K awards • Company name and logo listed as “Presenting Sponsor” in race advertisements • Company name and logo on print materials • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Sponsor-provided company logo on the finish line structure • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag • company banner displayed at the race venue (furnished by the sponsor)

**“Performance” Sponsors: \$1,500** – Includes: Booth Space • 2 Runner entries and T-Shirts • Recognized as “Performance Sponsor” at event • Company name and logo listed as “Performance Sponsor” in race advertisements • Company name and logo on print materials • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Sponsor-provided company logo on the finish line structure • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag • company banner displayed at the race venue (furnished by the sponsor)

**“Green” & Water Quality Grant Sponsors: \$1,000** – Includes: Booth Space • 2 Runner entries and T-shirts • Recognized as a “Green Sponsor” at event • Company name and logo listed as “Green” or “Water Quality Grant” Sponsor in race advertisements • Company name and logo on all print materials • Company name and logo displayed on website with link to company webpage • Premium booth location at water quality festival • Company name mentioned on stage for awards ceremony & festival • 1 company banner displayed at the race venue (furnished by sponsor) • Sponsor-provided advertising materials in race goody bag.

**“Splash” Sponsors: \$500** – Includes: Booth Space • 1 Runner entry and T-shirt • Recognized as a “Splash Sponsor” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag

**“Beer Tent” Sponsors: \$500** - Includes: Booth Space • 1 Runner entry and T-shirt • Recognized as a “Beer Tent” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival • Sponsor-provided advertising materials in race goody bag

**“Bounce House” Sponsor: \$300** – Includes: Booth Space • Recognized as a “Bounce House Sponsor” at event • Company name and logo displayed on website with link to company webpage • Company name mentioned on stage for awards ceremony & festival

- Individuals responsible for chairs, tables and tents for their booths
- Please contact Charlene DeSha with any questions: [charlene@tnstormwater.org](mailto:charlene@tnstormwater.org)
- Check out our [Facebook Page](#) or our [Webpage](#)

